INTRODUCTION SPEECH OUTLINE

Introduction – *Remember to greet the audience and tell them your name!*

I. Develop a strategy to get audience’s attention (i.e. a story, quote, visual, question, shocking statement, etc.). Describe here:

II. Tell audience why you are credible – Are you an authority or worth listening to?

III. Establish listener relevance to connect your topic with the audience and show how this topic is important or beneficial to audience.

IV. State a Specific Purpose/Thesis, which will tell your audience why you are speaking to them and/or what the goal of your speech is.

V. Preview the main ideas or sub-points of your speech.

Body

I. 1st Subtopic:
   A.
   B.

Transition:

II. 2nd Subtopic:
   A.
   B.

Transition: Signals that your speech is coming to an end

Conclusion

I. Thesis Restatement
II. Main Point Summary:
III. Clincher or Closing strategy to connect to audience, i.e. story, example, question or quote.